**Atlantic Canada Healthcare Solutions Scale-up and Investment Program** **Content Requirements for ‘About You’ Video**

In addition to the Pitch Deck and the Additional Information document, please record a 3-minute video in which you provide the following information **About You**.

* Why you started your business.
* What is your vision for your business.
* What is the business’s purpose and core values.
* What you are hoping to achieve by participating in the Scale-up and Investment Program

**NB:** Please do not share confidential information.

The video is to be submitted at the same time as your Pitch Deck and Additional Information document to [healthcareprogram@imaginalventures.com](mailto:healthcareprogram@imaginalventures.com)

If it is easier, the video can be hosted a private YouTube, Vimeo, or other type of account to which access via a password can be given to us.

We will be in touch with you in July to advise of the outcome of your application.

Please note, should we require clarification about any of the information contained in your application, we will arrange a brief virtual call to discuss.

Once again, thank you for applying for the Program.